

# **ANALISIS DAYA SAING EKSPOR TEH DI PROVINSI SUMATERA UTARA**

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## **ABSTRAK**

Penelitian ini bertujuan untuk mengetahui tingkat keunggulan komparatif teh di Provinsi Sumatera Utara dengan Indonesia. Penelitian ini dilakukan di Provinsi Sumatera Utara. Data yang digunakan dalam penelitian ini adalah data sekunder dari tahun 2011 – 2020 dengan berdasarkan Standard International Trade Classification (SITC) 074. Metode analisis data yang digunakan adalah metode Analisis Komparatif Revealed Comparative Advantage (RCA) dan Revealed Comparative Trade Advantage (RCTA). Hasil menunjukkan bahwa ekspor teh di Provinsi Sumatera Utara tidak berdaya saing dan tidak Komparatif, karena nilai  $RCA < 1$ , begitu juga dengan RCTA Indonesia memiliki daya saing komparatif terhadap teh karena memiliki nilai  $RCTA > 0$ , Sedangkan Provinsi Sumatera Utara tidak memiliki daya saing komparatif karena nilai  $RCTA < 0$ .

Kata Kunci: Ekspor, Revealed Comparative Advantage, Revealed Comparative Trade Advantage

**ANALYSIS OF TEA EXPORT COMPATITIVENRSS IN NORTH  
SUMATERA UTARA**

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**ABSTRACT**

This study amis to determine the level of comparative advantage of tea in North Sumatra and Indonesia. This research was conducted in North Sumatra Province. The data used in this study is secondary data from 2011 – 2020 based on Standard International Trade Classification (SITC) 074. The data analysis method used is the Comparative Analysis Revealed Comparative Advantage (RCA) and Revealed Comparative Trade Advantage (RCTA) methods. The tesult show that tea exports in North Sumatra Province are not Comparative and not Comparative because the RCA value is  $< 1$ , so is Indonesia's RCTA has comparative competitiveness with tea because it has an RCTA value of more than zero  $> 0$ , while North Sumatra Province does not have comparative competitiveness because the RCTA value is less than  $< 0$ .

Keywords: Export, Revealed Comparative Advantage, Revealed Comparative Trade Advantage.