

**PENGEMBANGAN MEDIA PEMBELAJARAN MATERI BANJIR
BERBASIS AUDIO VISUAL PADA BUKU GEOGRAFI BENCANA**

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ABSTRAK

Tujuan penelitian dirancang untuk menghasilkan media pembelajaran video animasi pada mata kuliah Geografi Bencana dengan materi Bencana Banjir. Penelitian ini menggunakan jenis penelitian pengembangan (*Research and Development*) dengan model *ADDIE*, yaitu (1) Tahap analisis (*analysis*) (2) Tahap desain (*design*), (3) Tahap pengembangan (*development*), (4) Tahap implementasi (*implementation*) dan (5) Tahap evaluasi (*evaluation*). Pengambilan penilaian keyalakan media pembelajaran yaitu dengan memberikan angket kepada ahli materi, ahli media dan respon mahasiswa. Uji coba dilakukan pada mahasiswa unit 02 program studi Pendidikan Geografi di Universitas Samudra sebanyak 25 orang. Penilaian dari ahli materi untuk media pembelajaran materi bencana banjir ini mendapatkan kategori layak dengan persentase 64% dan penilaian yang diperoleh dari ahli media dengan persentase 82% yang masuk ke kategori sangat layak. Pada penilaian uji coba lapangan pada mahasiswa dengan persentase 90% yang mana dapat disimpulkan sebagai kategori sangat layak. Berdasarkan data tersebut maka media pembelajaran materi banjir berbasis audio visual pada buku geografi bencana dinyatakan sangat layak untuk digunakan dalam pembelajaran.

Kata kunci : Geografi Bencana, Video Animasi, dan Materi Bencana Banjir.

DEVELOPMENT OF AUDIO VISUAL-BASED AUDIO-BASED FLOOD MATERIAL LEARNING MEDIA IN DISASTER GEOGRAPHY BOOKS

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ABSTRACT

The research objective was designed to produce animated video learning media in the Geography of Disasters course with the material on Flood Disasters. This study uses research and development with the ADDIE model, namely (1) analysis stage (2) design stage, (3) development stage, (4) implementation stage and (5) Evaluation stage. Taking the eligibility assessment of learning media is by giving a questionnaire to material experts, media experts and student responses. The trial was conducted on 25 students from unit 02 of the Geography Education study program at Samudra University. The assessment from material experts for the learning media for flood disaster material was in the appropriate category with a percentage of 64% and the assessment obtained from media experts with a percentage of 82% was in the very feasible category. In the assessment of field trials on students with a percentage of 90% which can be concluded as a very feasible category. Based on these data, the learning media for flood material based on audio-visual in disaster geography books is stated to be very suitable for use in learning.

Keywords: Disaster Geography, Animation Video, and Flood Disaster Material.