

# CHAPTER I

## INTRODUCTION

### **1.1 Background of the Study**

Language plays an essential role in human life because it is a means of communication. Based on Felicia (2001: 5), language is one of the most frequently used tools in everyday communication. Meanwhile according to Armstrong and Ferguson (2010:5), language is a set of 'meaning-making resources' essential for simple communication and enabling speakers to convey information to one another and maintain social relations. Humans use language to be involved in the process of communication with others. In every interaction that occurs in society, communication is the basis for forming people who want to convey conversation.

In communicating, people may need to realize that what is said or written sentences also have a language function. However, listeners sometimes need clarification when the speaker does not use the appropriate language function. Language's function is to direct listeners to understand someone's speech. In addition, the function of language is to express social reality concerning the interaction between speakers and listeners. According to (Chamo I. Y., 2012), language's function refers to the things speakers do by using language in communicating so that the message conveyed is clear and easy to understand. Therefore, to make it easier for people to understand the function of language.

Then, one way to use it is to give an example of the use of language functions through film.

The film is a work of art in the form of a series of living images that produce an illusion of an image. Film is an audiovisual that people of all ages can enjoy in line to Alex (2004:17). The film is famous for entertainment and the growth of technology and changed entertainment into a powerful medium for education. At this time, getting and playing the film is also very easy so that the film can be enjoyed anywhere through media that is easy to carry. That's what makes films continue to grow yearly, and there is always cinematographic technology to make films better. Films are produced by humans, it is made for entertaining the viewers and transferring the message to the viewers. Because of that, in the film they use many conversation to make the viewers understand the plot and the message.

In contrast, in everyday human life, conversation has become a way of necessary for exchanging opinions. Therefore, the function of the language contained in the film is to help listeners understand the conversational expressions between the characters in the film. Through conversations between characters, social values and moral messages are used in the film characters. There are various genres in film, and this film is in the comedy, animation, and fantasy genres.

Based on the problems above, the researcher is interested in studying the function of language in animated films which will be seen in the characters in the LUCA film. Researchers took this animated film because this film has many

conversations that are easy to understand and an exciting storyline. The film can also be used as learning to improve the function of language in students' understanding of grammar so that it helps students use the correct phrases. So that later, this language function can be used according to the language function supported by the speaker's situation when communicating.

Researchers chose this film because it is one of the 3D animated films produced by Pixar Animation Studios in 2021. It has a rating of 7.4/10 and a total audience of 16.6 million views, sourced from hotstar.com. This film can also be enjoyed by all groups (RBO). This film tells about the life of sea monsters having adventures on land and being able to change into human form and get new friends who desire to know the human world. Luca Paguro's parents forbid him from going anywhere near the surface, fearing that humans will hunt him down. One day Luca meets Alberto Scorfano, a sea monster boy who lives alone on the surface. Luca follows Alberto to his hideout on Isola del Mare, where the boy helps build and rides a weak Vespa. The characters in the LUCA film are

- a. Luca Paguro (Sea Monster who is very curious about the human world),
- b. Alberto Scorfano (Sea Monster who has experience exploring the human world),
- c. Giulia (an Italian girl who is good friends with Luca and Alberto),
- d. Daniela (As Luca's Mother),
- e. Lorenzo (As Luca's Father), and
- f. Massimo (As Giulia's Father).

In the film, several conversations occur between characters. In these conversations, there are various functions of language depending on the context. The conversation in the film is related to the function of the language used by the characters in conversations between characters to communicate. The directive function is one of the language functions, which means the speaker's direction. Can be seen in the image and dialogue below:



Picture 1.1 : Alberto  
(source : <https://movies.disney.id/luca>)

In the picture and dialogue above, Alberto, as the speaker, uses the directive function to give directions to the listeners to follow his orders. "*Now, walking is just like swimming.*" in the dialogue used by Alberto as a speaker conveying his orders. Actors are like this because they require specific reactions, such as those oriented toward the recipient. This means that this function is categorized into directives.

Previous studies have only focused on the main character, and the film genre used is action, such as in research conducted by Putri, Safril, and Kasmaini (2018) entitled "Language Function Used In Now You See Me 2 Movie". Subsequent research conducted by Khairul (2019) entitled "The Analysis Of Language Function Used By The Main Character Of Wonder Movie (2017)" also focuses on the main character and the film genre used in a drama movie.

Furthermore, in the previous research investigated by Hidayati (2018) entitled "Language Functions Used in Marlin and Dory's Conversations in FINDING NEMO Movie," in this study the researchers focused on the two main characters in the film and the film genre used was animation. What distinguishes this research from the previous one is that researchers do not only focus on one character, but the researcher uses all the characters involved in the film. This is also considered an exciting discussion to analyze how the function of language is used in the conversations of all the characters. The film used is an animated film just released in 2021.

This study aims to describe the types of language functions used in the conversations of all the characters in the film, along with defining context, meaning, and communication factors. The research results will explain the types of analytical language functions used in conversation in films according to Roman Jakobson's theory. With this, the researchers decided that the title of this study was "Analysis of Language Functions Used in LUCA Films."

## **1.2 Problem of the Study**

1. What is the function of the language used the main characters in the LUCA movie?
2. How do the main characters in the film use the language function in the film LUCA?

### **1.3 Purpose of the Study**

1. Analyze the types of language functions used the main characters in the LUCA film.
2. To find out the main characters in the film, use the Language function in the LUCA film.

### **1.4 Scope of the Study**

In this research, the researcher analyzes language functions used the main characters in the LUCA film. By using Roman Jakobson's theory.

### **1.5 Significance of the Study**

In this research, the writer wants to know the function of the language used by all the characters in the *LUCA* film. The writer hopes this research can develop writing skills and provide additional information and knowledge to writers and readers, especially students and lecturers of the Department of English Education who want to read and watch films and even those who want to analyze the same film. The author hopes this research can make it easier for others to identify the function of language and the use language function of all the characters in the *LUCA* film. This research can contribute to society and be useful for further research.